



 **TRUNG NGUYỄN LEGEND**
THE ENERGY COFFEE THAT CHANGES LIFE

TRUNG NGUYEN LEGEND GROUP

THE JOURNEY TO THE REALIZE THE GLOBAL VISION



Established in 1996 by the Founder - Chairman DANG LE NGUYEN VU, Trung Nguyen Legend Group has developed strongly and comprehensively

Up to now, Trung Nguyen Legend Group export to more 60 countries all over the world and as has 2 representative offices in China (Shanghai) and Korea. Our products are selected to be the “Diplomatic Ambassador” connecting Vietnamese culture to the world, served at the global summits such as APEC, ASEM, ASEAN, WEF, etc. The outstanding feature of Trung Nguyen Legend is considered to be a national brand and G7 is the most favorite brand.

Along with affirming its position in the world market with special and distinctive energy coffee products, Trung Nguyên Legend Group has strongly developed the Energy Coffee that Changes Life coffee shop chains: Trung Nguyên Legend Cafe and Trung Nguyen E-Coffee. In particular, the Trung Nguyen Legend Cafe space chain for coffee lovers and enthusiasts occupies the No. 1 favorite brand in the Vietnamese market, surpassing major global brands in Southeast Asia (according to the research results of Financial Times) and Trung Nguyên E-Coffee model is contributing to the formation of the most expert, most comprehensive, the most outstanding F&B retail system.